35th Annual NAMM TEC Awards Program Book and Digital Voter’s Guide

Double your exposure with one investment!

The NAMM TEC Awards program book is a premium-quality, magazine-sized publication that commemorates the NAMM TEC Awards ceremony. It is distributed digitally through the TEC Newsletter and mobile app, at the NAMM Newsstand and TEC Tracks education area, and to all attendees of the 35th Annual NAMM TEC Awards ceremony. All advertisers will not only have their message included in the program book, but also the digital voter’s guide, distributed electronically and sent to more than 100,000 pro audio and sound professionals to help guide their voting decisions.

Including your message in the program book and voter’s guide is a great way to showcase a nomination, promote your company’s leadership role in the industry and support the TEC Awards and NAMM Foundation, dedicated to creating more music makers.

Material Specifications are the same for both editions.

Digital Voter’s Guide Reservations Due: November 6, 2019
Artwork Due: November 13, 2019

Program Guide Reservations Due: December 4, 2019
Artwork Due: December 6, 2019

Program Book Sponsorship Rates

Two-Page Spread $5,845
Full-Page Ad $3,375
Half-Page Ad $1,950
Quarter-Page Ad $1,225

Cover positions are reserved for NAMM TEC Awards sponsors on a first-come, first-served basis. There is a 10-percent charge for guaranteed positions.

Please send all materials to Kate Mitchell: katem@namm.org
TERMS AND CONDITIONS

1. Payment is required with submission of advertising materials, and must be received no later than January 1, 2020.

2. Notification of cancellation must be received in writing prior to material deadlines.

CONTENT POLICIES

1. All contents of advertisements are subject to publisher's approval. Publisher reserves the right to reject or cancel any advertisement, insertion order or position commitment at anytime.

2. Advertisements are accepted upon the representation that the advertiser has the right to publish the contents thereof. In consideration of such publication, advertiser and its agency, agree to indemnify and hold publisher harmless against any expertise or loss by reason of any claims arising out of publication.

3. Advertisers and their agencies will be presumed to have read this and agree to its conditions.

PRODUCTION POLICIES

1. Publisher will not be responsible for reproduction quality if advertising materials fail to conform to specifications and/or deadlines.

2. If materials are incorrectly sized, publisher reserves the right to alter them to fit the format.

3. Instructions regarding changes in advertising copy or artwork must be sent in writing. Publisher assumes no liability for the accuracy of advertising copy transmitted verbally or for any production service performed on behalf of advertisers.

TRIM AND BLEED INFORMATION

1. Full-Page Ad:
   Trim size is 8" W x 10.875" H

2. All live matter not intended to bleed must be at least 1/4" from trim. (7.5" x 10.375")

3. A 1/8" bleed on all four sides is required for correct trim. (8.25" x 11.125")

4. Spread ads should be designed as two separate pages and labeled left or right.

5. Half-Page Ad:
   6.875" W x 4.75" H

Quarter-Page Ad:
   3.375" W x 4.75" H

ACCEPTABLE APPLICATION FILES

1. PDF file – PREFERRED – must have all fonts embedded.

2. Adobe Illustrator – must have all links embedded and fonts outlined.

3. Adobe Photoshop – flattened, 300 dpi, CMYK, TIFF format only.

4. Adobe InDesign – include all supporting graphic files and fonts.
   - All placed images must be TIFF, EPS or JPG formats, CMYK, at least 300 dpi, and sized to 100 percent.
   - A minimum 300 dpi is recommended for satisfactory printing.

MATERIALS REQUIRED

1. Files 10MB or under may be sent via email. Files larger than 10MB, please email for upload instructions. Using with “Stuff It” or “WinZip” is recommended—this is the preferred method of delivery!

2. A CD or DVD containing your finished artwork file may be sent to the address below. Please reference “TEC Awards” on all mailed packages.

   You are welcome to supply a printed, JPG or PDF proof, as this can help with identifying missing files and other issues. However, digital proofs will not be used for color matching on press.
   - Advertisers will be notified if our output findings are problematic.
   - We cannot take responsibility for problems inherent in the files.

MATERIALS DEADLINES

Digital Voter’s Guide (digital only) - Materials due by November 13, 2019
Program Book (digital and printed) - Materials due by December 6, 2019

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